



To speed service please look up the number *first!*

EACH new issue of the telephone directory contains an important percentage of listings that are new, or changed.

Many new telephones have been installed. Many people have changed their places of residence or business.

Even in calling unchanged numbers, it's surprising how one's memory will play pranks and say "1259" for "1295."

Please consult the directory first.

The foremost white page in the front of your directory is blank, for jotting down the numbers you most frequently use.

Our policy and purpose are the same as yours—the most telephone service and the best, at the least cost to the public.